



CALLING ALL Pennsylvania Artisans & Pennsylvania Folk and Craft Artisans

The Pennsylvania Juried Artisan & Folk Art Market  
*Showcasing Pennsylvania Artisans &  
Pennsylvania Folk and Craft Artisans*

**The 2018 Great Pennsylvania Music & Arts Celebration  
On Memorial Day Weekend at  
The Historic Allentown Fairgrounds**

*Friday Evening May 25, Saturday May 26, Sunday May 27 Monday May 28, 2018*

*So We Don't Forget To Remember*

**NATIONAL CALIBER EVENT:**

Imagine one of the oldest venues in the nation, The Allentown Historic Fairgrounds and Farmers Market, located in the heart of Pennsylvania's third largest and fastest growing cities Allentown, PA. Imagine this city home to one of the nation's first folk life festivals - the 1930'S widely influential Allentown Pennsylvania German Folk Festival. Imagine one of the nation's most respected polka virtuosos, Alex Meixner, native to Allentown, dedicated to breathing new life into Pennsylvania's traditional music and arts while also nurturing the musicians and artisans of tomorrow - creating Pennsylvania's Music Preservation Society (PAMPS). And today, picture yourself as a vendor in the Pennsylvania Dutch Juried Folk Art Market, capitalizing on the thousands of attendees to PAMPS inaugural event - The Great Pennsylvania Music & Arts Celebration held at the Historic Allentown Fairgrounds Memorial Day Weekend 2018 - free and open to the public, maximizing attendance from the Lehigh Valley and three state region (PA, NJ, NY).

**DEDICATED to Pa ARTISANS & Pa Dutch Folk and Craft ARTISANS:**

As a non-profit dedicated to supporting artisans like yourself, PAMPS will provide its selected Pennsylvania based Artisans and Pennsylvania Dutch Folk & Craft Artisans:

- Inside location in the beautifully maintained Charles Hall at - with air conditioning, close access to bathrooms and many other amenities.
- Maximized exposure: all Celebration attendees enter through Charles Hall where the Pennsylvania Dutch Juried Folk Art Market will be located - giving artists first exposure to all attendees.
- Excellent media coverage: The Great Allentown Pennsylvania Dutch Memorial Day Celebration has already been granted exceptional media coverage and fully anticipates that to continue across all media platforms.
- Maximized attendance: Despite being an inaugural event, The Great Allentown Pennsylvania Dutch Celebration fully expects excellent attendance, rain or shine - fueled

by excellent media coverage, widespread community partnerships, robust social media marketing, superb convenient location in the heart of PA's third largest and fastest growing city with on-site parking, national caliber programming and entertainment, PA Craft Beer Showcase and PA Dutch food offerings.

- Maximized artisan return on investment: Selected artists will be charged a \$200 (10'X10' booth) or \$325 (10'X20' booth) Booth Fee plus \$20 non-refundable application fee and will be provided each day complimentary
  - FREE Electric and Wireless access
  - FREE On-site continental breakfast, coffee and booth sitters
  - FREE On-site RV parking and evening security
- Demonstration Incentives: Booth fees will be reduced by 50% for any artist that provides demonstrations on-site for a minimum of 3 sessions/30 minutes total daily (planned demonstration times provided in advance by artist to Celebration for inclusion in program). Booth sitters will be provided for you during your demonstration.
- Folk Artist Referral Incentives: Any artist providing current contact information for any of their artisan colleagues who are active in any form of Pennsylvania Folk Art and Craft will receive 10% off their Booth Fee for every referred artist up to a 50% reduction in overall Booth Fee.

## QUALIFICATIONS

- Any Pennsylvania Artisan creating any handcrafts or arts welcome to apply!
  - All Pennsylvania native hand-crafted works including but not limited to ceramics, digital, drawing, fiber (decorative and wearable), furniture, glass, jewelry, leather, metal, mixed media, painting, photography, printmaking, sculpture and wood.
  - Your booth will be designated as a **"Pennsylvania Artisan"**
- Any Artisan creating any Pennsylvania Folk and Craft welcome to apply!
  - All Pennsylvania Folk and Craft including but not limited to: quilting and quilted items; redware/stoneware pottery; fraktur; spinning; weaving; wooden toys; candles; woodworking; blacksmithing; folk art products; food products: jams, jellies, baked goods like shoo fly pie and whoopee pie; pysnaky Egg painting; traditional polka dance costumes and attire for men and women including hair ribbons and festones, mens hats and sock garters, and suspenders; quilling; hex signs; paper cutting and more.
  - Your booth will be designated as **"Pennsylvania Folk and Craft Artisan"**
- Artists providing excellent booth presentation & wide pricing ranges With artisans, staff and booth meeting highest levels of aesthetic presentation and price ranges from lower priced options to the very highest of artistic offerings.
- Application & Booth Fee Booth Fee of \$200 (10'X10' booth) or \$325 (10'X20' booth) plus \$20 non-refundable application fee postmarked/mailed by March 1, 2018 with jury decision by March 30, 2017. Applications after that date will be considered on a rolling basis up to May 1, 2018 with Booth Fee of \$250 (10'X10' booth) or \$375 (10'X20' booth) plus \$20 non-refundable application fee.



## The Pennsylvania Juried Artisan & Folk Art Market APPLICATION

### Email/Mail Application to:

The Pennsylvania Music Preservation Society  
c/o The Historic Benner Mansion 25 S. 15<sup>th</sup> Street Allentown PA 18102  
artistspamusicpreserve@gmail.com

### APPLICATION CHECKLIST *Honored to have you apply! Make sure you've included the following items*

- o PHOTOS: 4 photos of your handcrafted items and 1 of your booth (qualify for up to 20% booth fee rebate if booth, artisan and staff meet highest levels of historic/folk craft appearance such as 1890's (white longsleeves, boater hats, aprons, etc) Folk Culture (Polka etc attire)
- o APPLICATION: complete application and with check/credit card info & photos mail OR email scanned application & photos
- o CHECK/CREDIT CARD: for your booth fee (see below) and \$20 non-refundable application fee

### DAYS/HOURS *please checkmark if you'll have your booth open for OPTIONAL Sponsor/Volunteer Appreciation Friday Night*

- o OPTIONAL Friday Evening May 25, 2018 6:00 pm - 9:00 pm
- o REQUIRED Saturday May 26, 2018 10:00 am - 7:00 pm
- o REQUIRED Sunday May 27, 2018 10:00 am - 7:00 pm
- o REQUIRED Monday May 28, 2018 10:00 am - 5:00 pm

### BOOTH SIZE *please checkmark which booth size you prefer* CHECKS should be made out to "PA Music Preservation Society"

- o 10'X10' \$200 up to 3/1/2018 postmark \$250 up to 5/1/2018 postmark
- o 10'X20' \$325 up to 3/1/2018 postmark \$375 up to 5/1/2018 postmark
- o APPLICATION FEE: be sure to also include your \$20 non-refundable APPLICATION FEE

### ARTIST CATEGORY *please checkmark to indicate which categories apply best to you as an artist*

- o **"Pennsylvania Folk and Craft Artisan"** I am an Artist creating Pennsylvania Folk and Craft including but not limited to: *please checkmark those that apply*  Quilting  Quilted Items  Red Ware Pottery  Stoneware Pottery  Fraktur  Spinning  Weaving  Wooden Toys  Candles  Woodworking  Blacksmithing  Folk Art Products  Food Products like Jams, Jellies and Relishes  Baked Goods like Shoo Fly Pie and Whoopee Pie  Pysnaky (Egg Painting)  Quilling  Hex Signs  Paper Cutting  Traditional Polka Dance Costumes and Attire for men and women including hair ribbons and festoons, men's hats, sock garters, and suspenders  Other *if "other" please describe* \_\_\_\_\_
- o **"Pennsylvania Artists"** I am a Pennsylvania Resident Artist creating hand-crafted works including but not limited to: *please checkmark those that apply*  Ceramics  Digital  Drawing  Fiber (decorative)  Fiber (wearable)  Furniture  Glass  Jewelry  Leather  Metal  Mixed Media  Painting  Photography  Printmaking  Sculpture  Wood  Other *if "other" please describe* \_\_\_\_\_

### ARTIST CONTACT INFO

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY NAME (if applicable) \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

### ARTIST PAYMENT METHOD

CHECK # \_\_\_\_\_ TOTAL Check/Credit Card amount is \$ \_\_\_\_\_ = BOOTH FEE \$ \_\_\_\_\_ + \$20 non-refundable application fee  
OR

CREDIT CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

NAME *exactly as it appears on your credit card* \_\_\_\_\_

BILLING ADDRESS *if different from above*  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_